

Store

**Customer Identification:**

1. **Introducing cards:** cards has a unique id which shows the customer statistics for previous buys.  
     
     
   For example:  
     
   **A.** Commodity wise buying behaviour: All the commodities in the store are categorised and his buying inclination will be shown with the help of visualization. A moderator can now handle him according to his record which will give him better insights.

**B.** Expenditure Behaviour analysis on the basis of every visit.

**C.** Best commodity product matches can be suggested according to buying behaviour.

**D.** Persuasive SMS Management can be done on the above analysis.